



STRATEGIC INTELLIGENCE FOR THE HEALTHCARE TECHNOLOGY SECTOR



Novel information platforms and digital technologies are bringing new players into the mix, which is changing stakeholder engagement models. Our clients have come to rely on SAI to help them effectively navigate the ever-changing fluid dynamics of the implementation of new digital technologies across the healthcare spectrum.

Our mission is to help de-risk and inform your strategy, achieve critical competitive advantage, and grow your business globally.



Research Capabilities

Competitive and Landscape Assessments

Regulatory and Payer Support

Strategic Support Services



Critical Business Questions

- What approaches are competitors taking in building digital diagnosis and patient identification platforms?
- Who are your competitors partnering with, and what is their strategy?
- What evidence-based requirements are needed for approval during the regulatory pathway?
- What type of contracting and pricing models are being used with managed care organizations?
- Identifying therapy areas that are best suited for digital technologies and applications
- Uncovering winning factors from peer companies to derive transferrable learnings